

## Nicholas J. De Laurentis, CRM, IGP



### Candidate Responses to Questions:

- 1. What type of organizations have you partnered with in your current or previous jobs or association leadership roles in order to advance the mission of these organizations?**

*ARMA, AIEF, ICRM, Cohasset Associates (MER).*

- 2. What is your leadership background in terms of managing organizational growth and related challenges and opportunities?**

*Past President of ARMA International, Past Chairman of the Board of Trustees of the AIEF, current Regent on ICRM Board. Lead and served under numerous opportunities for growth of educational and partnership opportunities as well as numerous challenges in Board issues and organizational management. Served in leadership role for the formation and delivery of the Generally Accepted Recordkeeping Principles, the modernization ARMA governance model, the modernization of ICRM vendor relationships, the formation and delivery of the Certified Records Analyst (CRA) certification and chaired/managed various task forces and committees.*

- 3. What experience do you have in building high-functioning work teams and stakeholder relationships at your workplace and/or with association boards?**

*Frequently sought out (ARMA, AIEF, and ICRM) as a liaison in the strengthening, repairing, and formation of strategic alliances cross-organizationally. My volunteer and professional engagement has provided me a unique mix of experiences. Known for my ability to lead, drive out tough issues, manage relationships and achieve results in the RIM/IG space with organizations, members, and vendors alike.*

- 4. Board management requires a thorough understanding of the culture, trends and events related to our industry:**

- a. What successful strategies have your developed and implemented through your work or association leadership roles?**

- i. Generally Accepted Recordkeeping Principles, Maturity Model, and IGP Governance and Certification*
- ii. Governance Restructuring at ARMA International*
- iii. Strategic Planning and outsourcing of AIEF operations*
- iv. Vendor Relationship Strategy at ICRM*
- v. Creation and delivery of CRA certification.*

**b. What would you do differently for the ICRM?**

- i. Continue to evolve the use of committees and task forces to expand the opportunities for member involvement.*
- ii. Explore additional sources of revenue to increase the offerings and benefits to members.*
- iii. Operationalize additional functions and work to allow leadership to be more strategic.*